

KES | 101



# KOBRAND Wine & Spirits EDUCATIONAL SERIES

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WINE 101

## What is Wine?



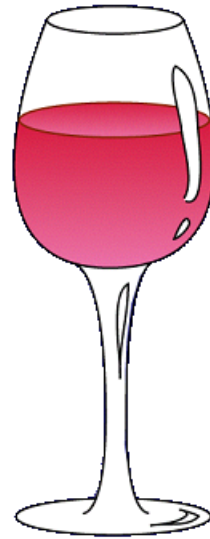
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# What is Wine?

- Fermented grape juice





# Wine Classifications

- Major Categories
  - Table wine
  - Sparkling wine
  - Fortified wine
- Varietal Named vs. “Semi-Generic” Named Wines





# Grape Varietals

- There are nearly 24,000 grape names
- It is believed that there are only about 5,000 different grape varieties
- Only an estimated 150 varieties are planted in significant amounts
- Only 9 grapes are considered “classic”\*

\*Source: The Wine Bible by Karen MacNeil

In the U.S., knowing *the “Big Six”* is a great foundation!



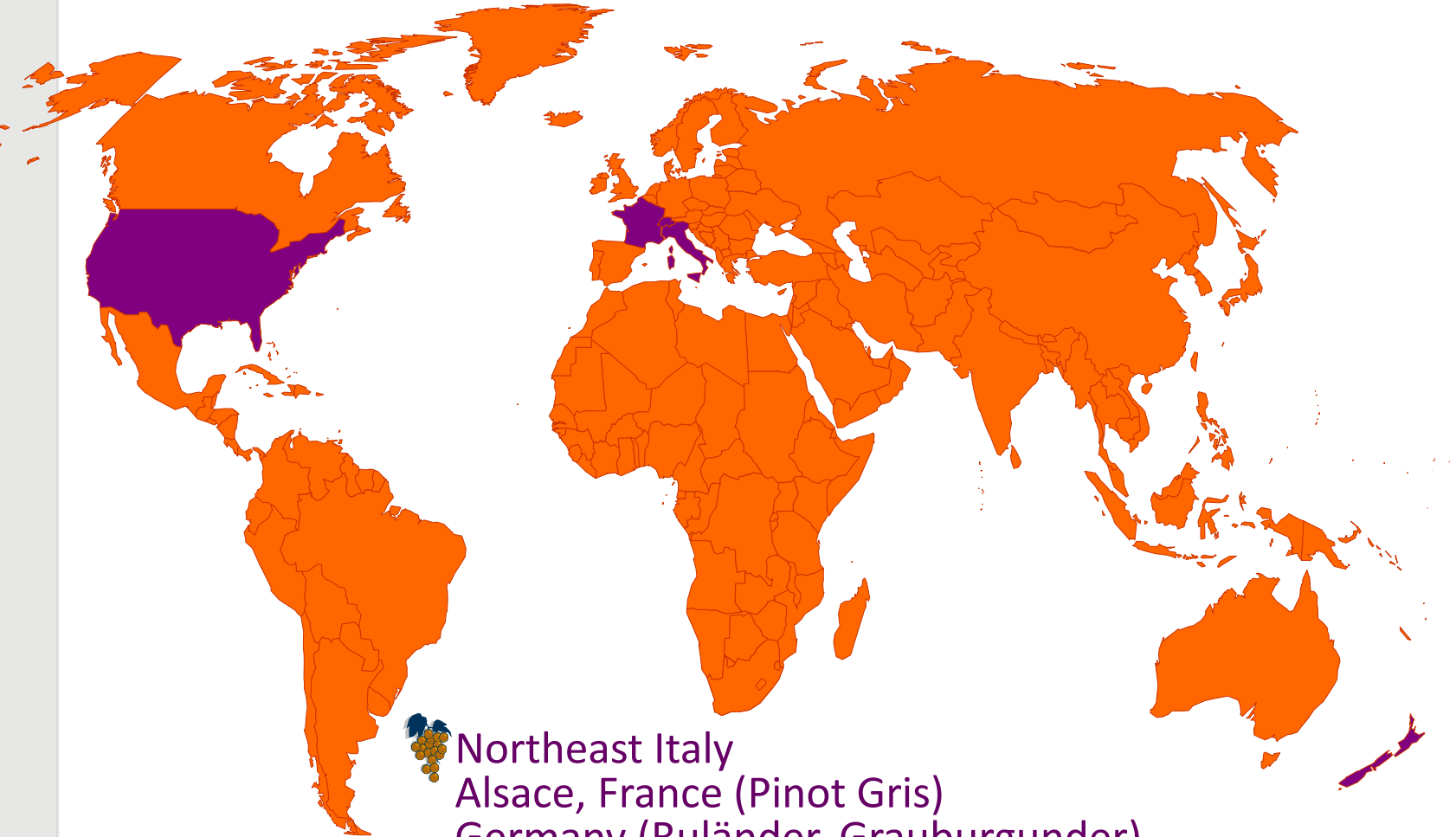


# The “Big Six” Varietals

	<i>Light Bodied</i>	<i>Medium Bodied</i>	<i>Full Bodied</i>
<i>White Wine</i>	<b>Pinot Grigio</b>	<b>Sauvignon Blanc</b>	<b>Chardonnay</b>
<i>Red Wine</i>	<b>Pinot Noir</b>	<b>Merlot</b>	<b>Cabernet Sauvignon</b>



# Pinot Grigio

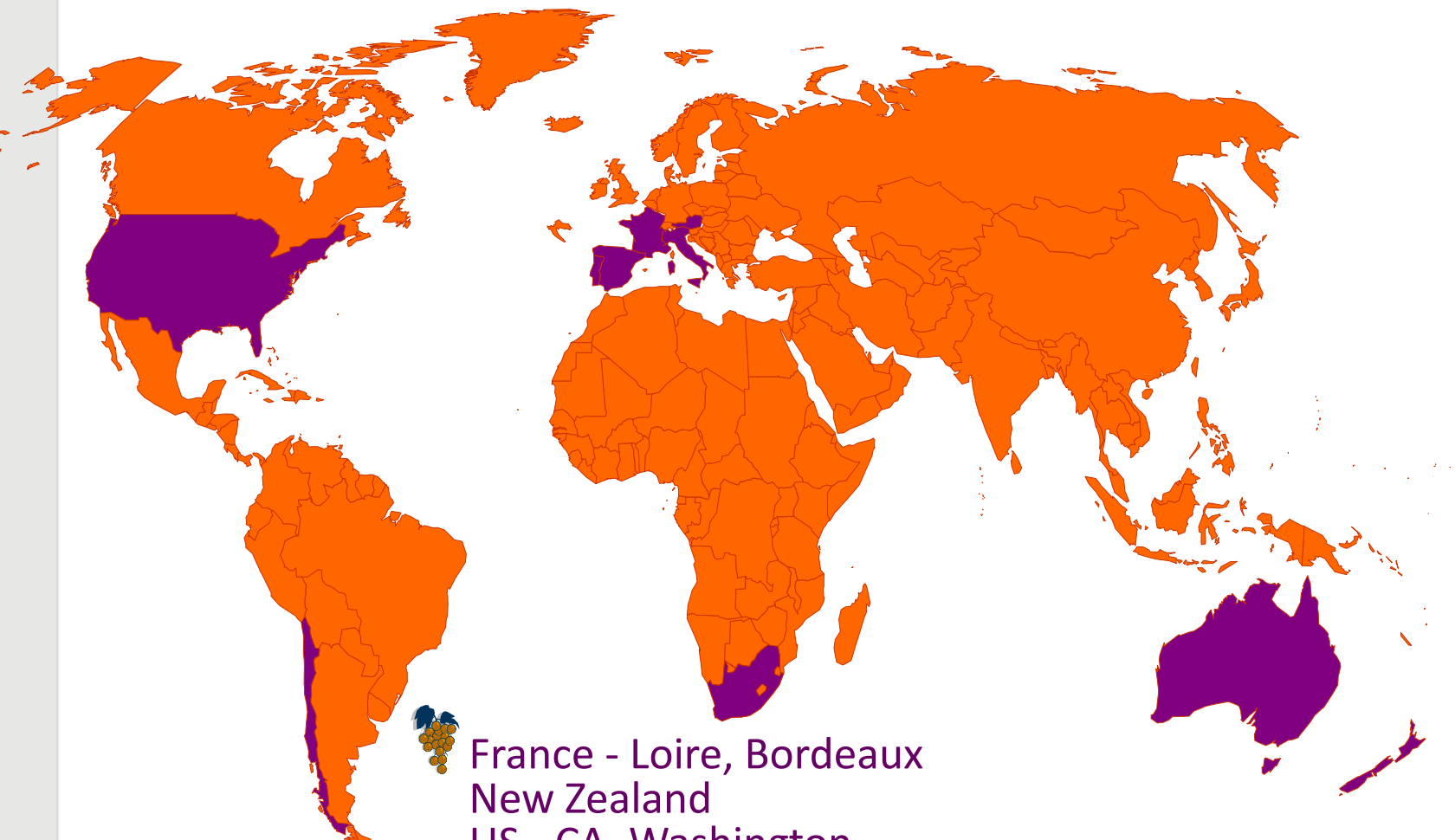


Northeast Italy  
Alsace, France (Pinot Gris)  
Germany (Ruländer, Grauburgunder)  
US – cool NW, Oregon (Pinot Gris)  
New Zealand





# Sauvignon Blanc



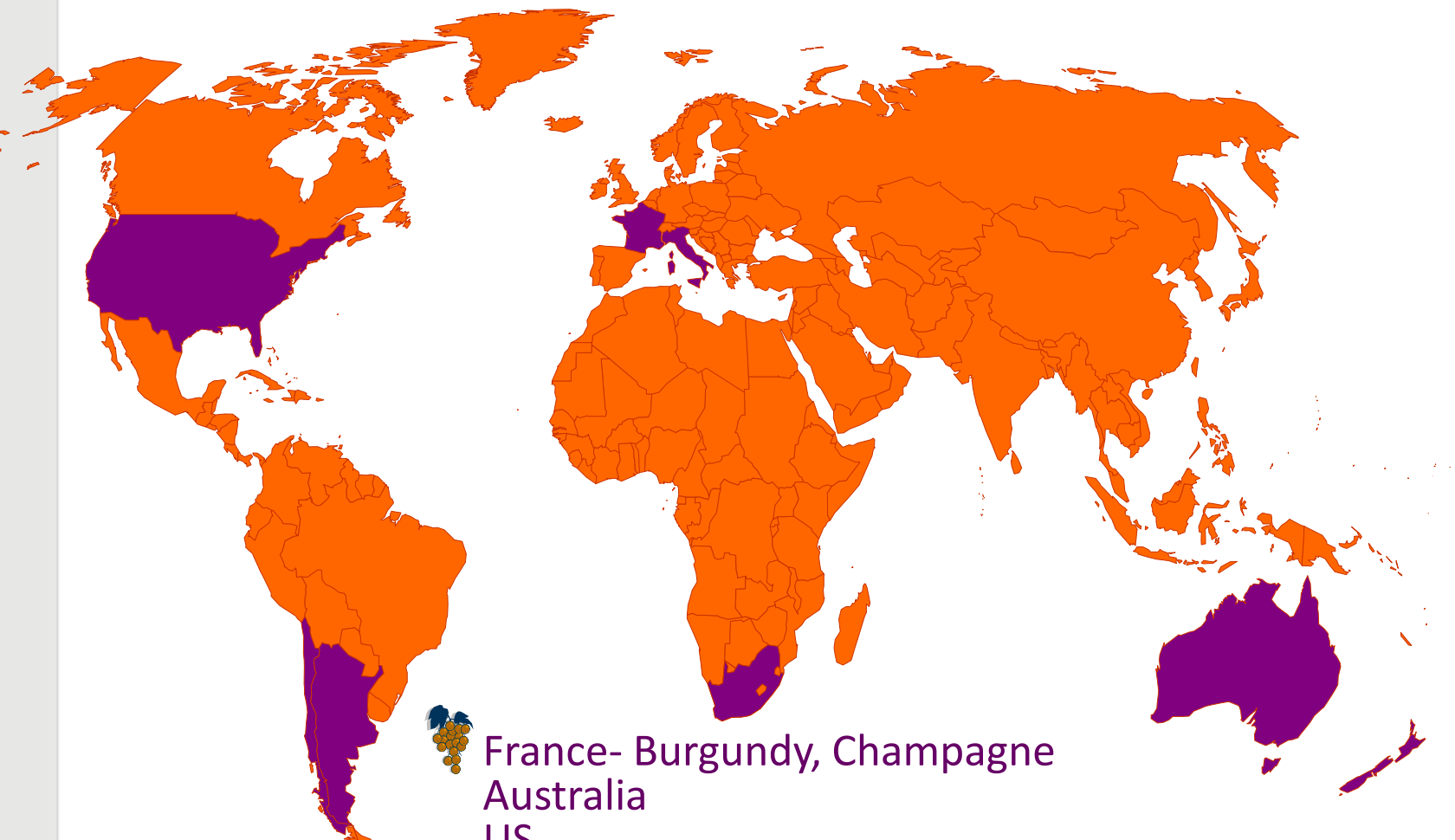
France - Loire, Bordeaux  
New Zealand  
US - CA, Washington  
Rest of the word - Austria, S. France,  
Australia, Chile, Italy, S. Africa, Spain



# Chardonnay



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France- Burgundy, Champagne

Australia

US

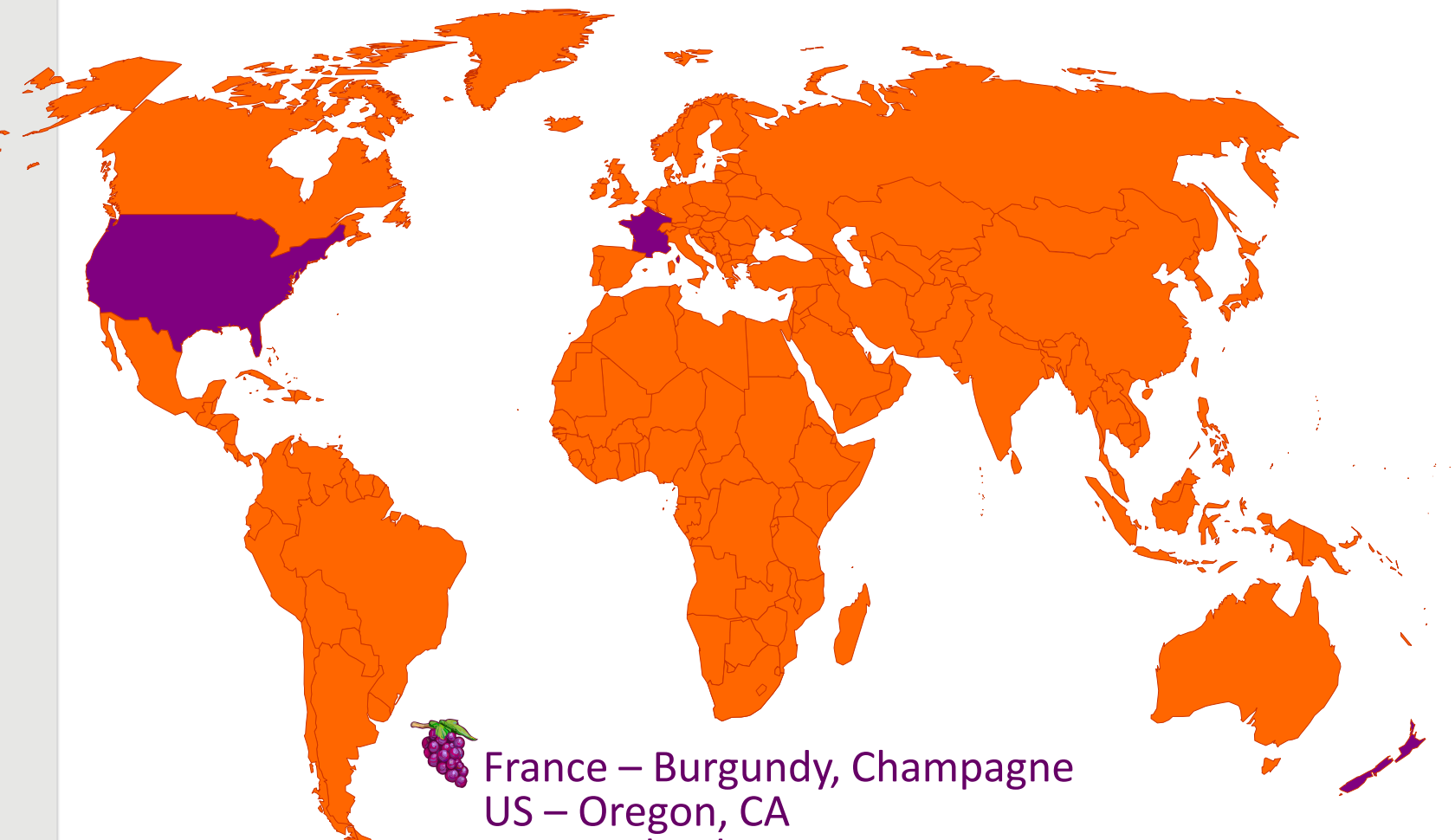
Rest of the World - Italy, S. France

Chile, Argentina, New Zealand

South Africa



# Pinot Noir



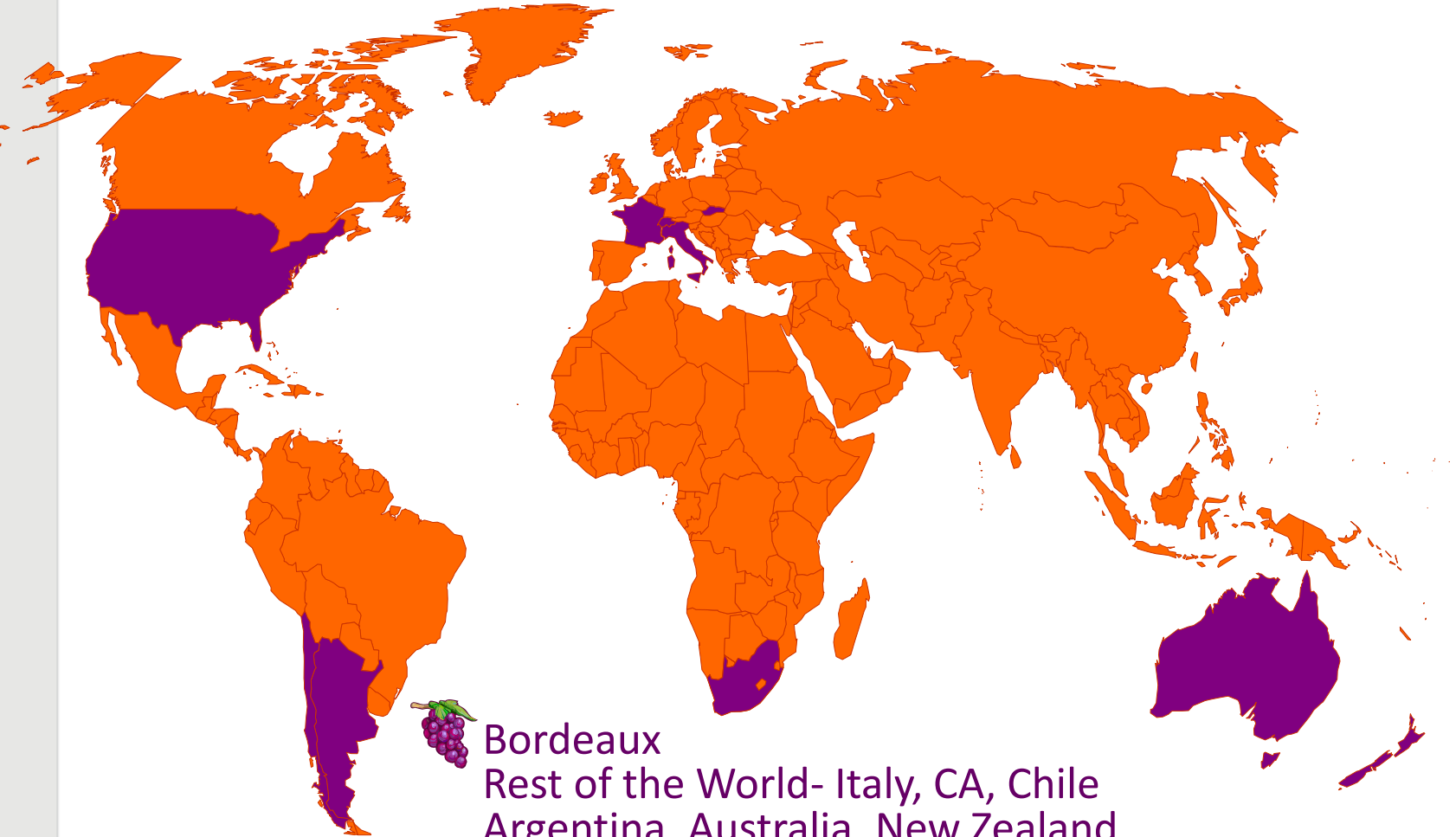
France – Burgundy, Champagne  
US – Oregon, CA  
New Zealand



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# Merlot

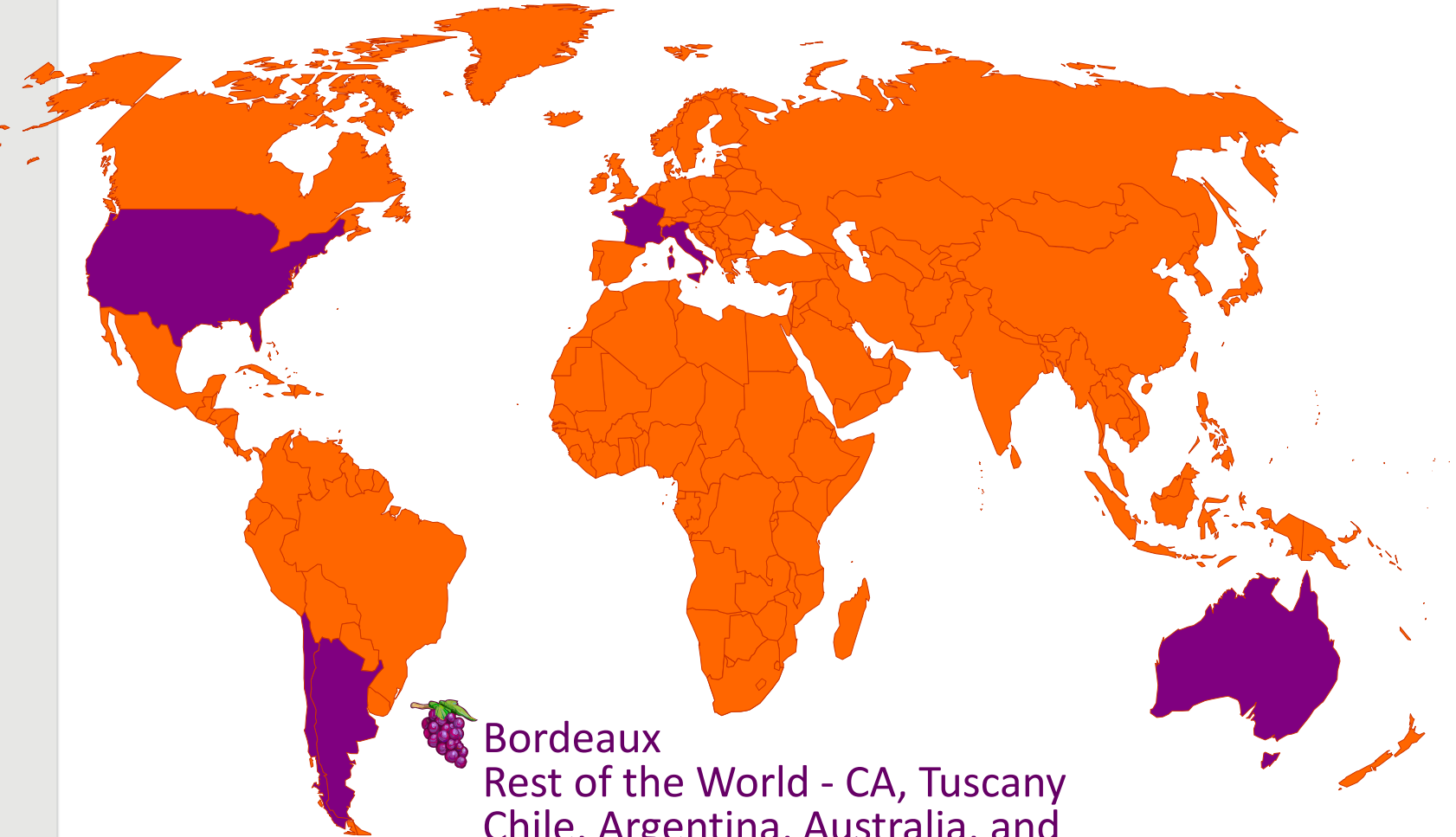


Bordeaux  
Rest of the World- Italy, CA, Chile  
Argentina, Australia, New Zealand,  
S. Africa, Switzerland, Hungary,  
Bulgaria





# Cabernet Sauvignon



Bordeaux  
Rest of the World - CA, Tuscany  
Chile, Argentina, Australia, and  
many other areas of the world....



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