



Fuji Brewery is managed by the 13th generation of the Kato family

## Ariyoshi Kato Owner, President

Ariyoshi Kato is the 13th generation President of the Fuji Brewery. Kato-san has revitalized the brewery and the brand with his generous and intelligent approach. He has also cultivated a passionate, young, cohesive team who enthusiastically share the new success of this old brewery.