



## Charles Braastad *Managing Director*

Born the grandson of Miss France Delamain and raised in the Cognac region of France, Charles Braastad is the 9th generation to produce Delamain Cognac since 1762. After completing the Business Studies program at Poitiers University, Braastad worked for two years in Scotland, setting up an office for French packaging producers. Braastad visited most Scotch whisky companies in the region during this time.

"My ancestors preciously conserved the past for our present. We must, in turn, conserve our present for the future."

In 1996, Charles joined his father, Alain Braastad-Delamain and his cousin, Patrick Peyrelongue, to work for the family cognac company. Today, Braastad is the Managing Director of Delamain Cognac. His responsibilities include developing the sales over half of the world spanning from America, the United Kingdom, France, Italy, Spain, Belgium and Duty Free. He is also involved in management, marketing, tasting and selecting the Cognacs.



*Marketers of Fine Wine, Spirits & Sake Since 1944*